Patrick Jackman

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I bring clarity & heart to

Product Design.

Experience

Senior UX Designer / UX Engineer • Spreetail (Fall 2017 - Summer 2022)

- Led UX for ecommerce procurement applications, enabling over $1 billion in annual GMV
- Designed a new vendor partner platform and drove engagement to ~80% in a year
- Hosted design workshops to map vendor support processes and pain points
- Interviewed over 40 vendor partners and conducted surveys to drive product decisions
- Created Figma prototypes, conducted usability testing, and delivered dev-ready mocks
- Mentored UX designers, added to a design system, and shaped an open critique culture

Director of UX • Together Clinic (Spring 2015 - Fall 2017)

- Managed client relations, marketing strategy, and sales outreach for a web startup
- Distilled user feedback and analytics to drive iterative development (in C#.NET)
- Led design decisions for print and web materials using the Adobe Suite

Applications Developer • Buildertrend (Winter 2015 - Spring 2015)

- Developed website features, UI designs, and bug fixes using VB.NET and Knockout.js

Development Manager • HDR: Design Studio (Fall 2013 - Spring 2014)

- Managed design thinking and prototyping for a hospital wayfinding project
- Compiled and presented important findings to stakeholders

Skills

Expert

UX Research & Usability Testing

Figma Wireframes, Prototypes, & Mocks

Design Thinking & Communication

Additional

C#, JS (React), HTML, CSS, & Unity

Visual Design, Photoshop, & Illustrator

Education

University of Nebraska-Lincoln

- B.S. in Computer Engineering
- Minors in Art and Business
- Jeffrey S. Raikes School
- 4.0 GPA, Honors

Coursework

- Human Computer Interaction
- Design Studio, Tech Communication
- Time-Based Media, The Digital Image

Thank You!

— Patrick